

# **ICAS Foundation Privacy Notice**

#### 1. Who we are

The ICAS Foundation is a registered Scottish charity (No SC034836) having our office at CA House, 21 Haymarket Yards, Edinburgh EH12 5BH, United Kingdom.

### 2. Purpose

This notice explains the ICAS Foundation's approach to the personal information we handle in carrying out our activities as a registered charity.

For the purposes of this Notice, we act as a **controller** of personal information, which means we are responsible for deciding how we process your personal information. Personal information means any information that we hold, or are likely to hold, relating to an identified or identifiable living individual. In practice, this means personal information we hold about users of our website, recipients of our funding, donors and volunteers.

#### 3. Our commitment

The ICAS Foundation is fully committed to handling personal information in accordance with data protection legislation and best data protection practices.

This means that your personal information will be:

- Processed lawfully, fairly, and in a transparent manner.
- Collected for specified, explicit and legitimate purposes.
- Only collected so far as required for our lawful purposes.
- As accurate and up to date as possible.
- Retained for a reasonable period in accordance with retention policies.
- Processed in a manner which ensures an appropriate level of security.

Whether through this notice or otherwise, the ICAS Foundation hopes to ensure that everyone has a good understanding of why the ICAS Foundation processes personal information and, where we do, the rights they may have.

## 4. Why does the ICAS Foundation need to process personal information?

The ICAS Foundation processes personal information to allow it to achieve its charitable objectives.

Circumstances in which we might process personal data include:

- Identifying eligible students and young people for the Nurturing Talent Programme.
- Ensuring that bursary and grant recipients meet eligibility criteria for funding.
- Monitoring student progress during their time on the programme and delivering appropriate support if required.
- Identifying volunteer mentors and matching them with students on the programme.

- Supporting students on the Nurturing Talent Programme to secure a suitable internship during summer breaks to build skills and experience needed to enter the workplace.
- Working with programme alumni who continue to engage with or support the Foundation after they have completed their studies.
- Engaging ICAS members and other accountancy and finance professionals as donors, partners, volunteers and advocates for the charity.
- Fundraising to enable the charity to deliver its chartable objectives.

To make reading this notice easier, we refer to the collection, usage, storage, sharing, management and protection of personal information as **processing**.

## 5. How does the ICAS Foundation collect personal information?

Like most organisations that handle personal information, there are various ways in which the ICAS Foundation collects information from individuals. These include via:

- Email and written correspondence.
- Telephone and video calls.
- Visits to the ICAS Foundation website, including in the use of cookies as described below.
- Interactions on social media.
- Application forms and other information requests such as event registration forms.
- Online fundraising and payment platforms such as Enthuse and JustGiving
- ICAS when donating at annual renewal, and through other opportunities defined by the relevant data sharing agreements.
- Direct contact at CA House and elsewhere.

In nearly all instances, it should be obvious to you that the ICAS Foundation is collecting your personal data, including (but not limited to) when you are:

- Applying for, or receiving, financial or non-financial support from the ICAS Foundation
- Donating to, or fundraising for the ICAS Foundation.
- Volunteering for the ICAS Foundation including as a mentor with the ICAS Foundation.
- Interacting with us as a member of the public.
- Visiting our website.
- Supplying us with goods or services (or your employer supplies us with goods or services), or applying for employment.
- Attending an event.
- Participating in research.

Where we need your personal information to enter into or perform a contract with you then if you don't provide it, we may not be able to perform the contract we have or are trying to enter into with you.

Your personal information does not include personal information where identifiers that associate that data with you have been removed. We term this **anonymous data**. Aggregated data could be derived from your personal information but is not considered personal information in law as this data will not directly or indirectly reveal your identity. We may collect, use and share **aggregated data** such as statistical or demographic data for any purpose.

### 6. What information does the ICAS Foundation collect, and why?

The ICAS Foundation collects various personal information to fulfil its charitable objects in relation to social mobility in accountancy.

This section describes the personal information that is collected in relation to:

- students and prospective students on the ICAS Foundation Nurturing Talent Programme
- volunteering with the ICAS Foundation
- fundraising and marketing activities by and on behalf of the ICAS Foundation

• other activities including applications for employment and associated employment checks as required for individual roles.

In pursuing its aims as a charity, the ICAS Foundation will sometimes need to process the personal information of third parties, including:

- Individuals who apply to join or who are accepted onto the Nurturing Talent Programme
- The Trustees of the ICAS Foundation
- Mentors, who have agreed to support students in receipt of funding
- Individuals who have donated to the ICAS Foundation
- Individuals who are employed by the Foundation or apply for employment with the Foundation.

# 6.1 Information collected from and in connection with students and potential students on the ICAS Foundation Nurturing Talent Programme

The ICAS Foundation supports young people from low-income backgrounds to access careers in accountancy and finance. Our Nurturing Talent Programme provides students with financial support, a long-term mentor from the profession, and access to career and skills development opportunities.

As there are different aspects to this activity, the information requested and collected will vary from person to person.

People who apply to the ICAS Foundation for funding are asked to complete an application form, to allow the ICAS Foundation to assess whether funding should be awarded.

This requires certain information to be provided by the applicant, including:

- Full Name
- Contact details (including home and business addresses, email, telephone number).
- Date of birth.
- Employment details (including current and previous employers).
- Information connected to education and training (including exam results).
- Records of enquiries, meetings and other direct engagement.
- Copies of physical and electronic correspondence.
- Financial information, including parental/guardian evidence of income to support student bursary and grant applications.
- Diversity data and information relating to the background of applicants as part of the ICAS
  Foundation's commitment to diversity, equity, and inclusion. While diversity data may
  include information which is special category data, such as ethnic origins, disability and
  religion, it may also include information which is not special category data, such as social
  mobility, educational background, parental income and entitlement to free school meals.
- Special category data (sensitive data), which requires us to ensure a higher level of
  protection, including information about your racial or ethnic origin, political opinions,
  religious or philosophical beliefs, trade union membership, health, sexual orientation,
  gender reassignment, criminal convictions, offences or alleged offences, genetic data or
  biometric data for ID purposes. We will only collect and use special category data where
  we need to and if the law allows us to.
- Communication preferences including for current students consent to use of any case studies, consent to contact for fundraising and marketing activities, and consent to participate in research.

Applicants to the programme are required to supply the details of referees including their name, email address, employment details and telephone number, for the purposes of obtaining a reference.

The ICAS Foundation will continue to process the personal information of individuals who are successful in their applications for financial or non-financial support.

In addition to the information provided in the application process, the ICAS Foundation will need to process information in connection with the individual's ongoing studying, including:

- The university at which they are studying
- The details of the course(s) they are enrolled
- Exam results and student reports
- Evidence of matriculation
- Mentor reports on student progress

# 6.2 Information collected from volunteers and prospective volunteers with the ICAS Foundation

People who apply to volunteer with the ICAS Foundation (for example, to become a mentor) will be asked to provide personal details including:

- Name.
- Contact details (including home and business addresses, email, telephone number).
- Date of birth.
- Employment details (including current and previous employers).
- ICAS membership number where relevant.
- Records of enquiries, meetings and other direct engagement.
- Copies of physical and electronic correspondence.
- Equality information.
- Diversity data and information relating to the background of applicants as part of the ICAS
  Foundation's commitment to diversity, equity, and inclusion. While diversity data may
  include information which is special category data, such as ethnic origins, disability and
  religion, it may also include information which is not special category data, such as social
  mobility, educational background, parental income and entitlement to free school meals.
- Special category data (sensitive data), which requires us to ensure a higher level of
  protection, including information about your racial or ethnic origin, political opinions,
  religious or philosophical beliefs, trade union membership, health, sexual orientation,
  gender reassignment, criminal convictions, offences or alleged offences, genetic data or
  biometric data for ID purposes. We will only collect and use special category data where
  we need to and if the law allows us to.

Applicants for mentoring are required to supply the details of referees including their name, email address, employment details and telephone number, for the purposes of obtaining a reference.

# 6.3 Information collected in relation to fundraising and marketing activities for and on behalf of the ICAS Foundation

As a charity, the ICAS Foundation needs to raise money to delivery its charitable objectives. In the course of fundraising and marketing activities the Foundation may collect data such as:

- Name.
- Contact details (including home and business addresses, email, telephone number).
- Date of birth.
- Employment details (including current and previous employers)
- Records of enquiries, meetings and other direct engagement.
- Copies of physical and electronic correspondence.
- Details of your interests and preferences.
- Financial information such as donation history, and information as to whether you are a taxpayer to enable us to claim Gift Aid.
- Information relating to the pledging of a legacy gift, or the administration of your estate Where including, any information regarding next of kin with which you may have provided us to administer this.
- Communication preferences including consent to contact for fundraising and marketing activities, consent to use of any case studies, and consent to participate in research.

We may occasionally for the purposes of our legitimate interests use your personal information to conduct profiling of our donors or potential donors. This will help us target communications in a more focused, efficient, and cost-effective way, helping us reduce the chances of donors and potential donors receiving irrelevant communications. You can object to such use of your personal information for profiling at any time by contacting us at enquiries@icasfoundation.org.uk.

There are certain circumstances where your personal data may be obtained or shared with us indirectly.

#### These circumstances include:

- Where ICAS shares your information when you donate via their systems, and/or give
  consent to contact by the Foundation. In this situation ICAS will share with us your name,
  donation amount, ICAS membership number, email address, gift aid information, home
  address (country only, unless your address is required to process a Gift Aid claim for
  which you have given permission), and whether you opt-in to communications from the
  ICAS Foundation.
- Where you use a third-party software tool or platform to donate or to manage your
  participation in an event or fundraising activity. Normally the ICAS Foundation will receive
  details of your donation including gift aid particulars but will not receive bank details or
  credit/debit card data. If you have questions about third party platforms you should
  consult that platform's privacy notice to understand how they process your personal data.
- If we wish to supplement personal data with publicly available data sources e.g., websites
  and annual reviews, public social media accounts, Companies House and other
  databases to build a profile of someone's interests and potential support of ICAS
  Foundation

# 7. What is the lawful basis for the ICAS Foundation processing activities?

The ICAS Foundation will only process personal information where we believe we have a lawful basis to do so. The basis for processing will vary from activity to activity. In some instances, processing may have more than one lawful basis.

The information below summarises the basis on which the ICAS Foundation processes personal information.

Lawful basis	Examples of processing activities
Processing is necessary for the ICAS Foundation to meet its legitimate interests as a charity.	<ul> <li>Managing the ICAS Foundation through a Board of Trustees.</li> <li>Receiving, assessing, and awarding applications for funding.</li> <li>Maintaining contact with individuals in receipt of funding (during and after completion of studies).</li> <li>Corresponding with individuals in respect of the work of the ICAS Foundation.</li> <li>Providing a mentoring programme for students.</li> <li>Capturing photography and video at events.</li> <li>CCTV images.</li> <li>Administering donations or supporting fundraising, including processing Gift Aid and receiving donations from third parties;</li> <li>Keeping a record of relationships with us including your donation history;</li> <li>Responding to or fulfilling any requests, complaints or queries made to us;</li> </ul>

	<ul> <li>Managing our events;</li> <li>Identifying potential supporters, donors or other partners;</li> <li>Responding to or fulfilling any requests, complaints or queries you make to us</li> <li>Where processing enables us to enhance, modify, personalise or otherwise improve our services/communications for the benefit of our supporters</li> <li>To determine the effectiveness of promotional campaigns and advertising</li> <li>Managing and improving how we communicate with you where you have consented to contact.</li> <li>When building a profile, we may analyse geographic, demographic and other information relating to you in order to better understand your interests and preferences to contact you with the most relevant communications. In doing this, we may use additional information from third party sources when it is available. Such information is compiled using publicly available data about you, for example: addresses, listed Directorships or typical earnings in a given area.</li> <li>We may ask if you wish to take part in research, such as surveys or focus groups, but this will be voluntary (your choice)</li> </ul>
Processing is necessary for the ICAS Foundation to comply with its legal obligations; including performance of a contract.	<ul> <li>Providing information to statutory bodies (e.g. OSCR).</li> <li>Processing applications for funding.</li> <li>Processing applications to become a mentor.</li> <li>Ongoing administration of funding where application was successful.</li> <li>Carrying out fraud prevention and money laundering checks.</li> <li>Facilitating Disclosure Scotland checks or membership to the PVG Scheme where this is required by law.</li> </ul>
Consent	<ul> <li>Processing will generally be made at the request of the data subject – whether through submission of an application form, application to serve as a mentor, appointment as a trustee, or at the point of donation.</li> </ul>
Processing carried out to review equality of opportunity or treatment	<ul> <li>Reporting on ICAS membership diversity.</li> <li>Reporting on beneficiary, volunteer and supporter diversity</li> <li>Publishing diversity information on our website.</li> <li>Carrying out equal opportunities monitoring.</li> </ul>
Processing carried out in the public interest to promote equality of opportunity or treatment (for processing of special category data)	<ul> <li>Reporting on ICAS membership diversity.</li> <li>Reporting on beneficiary, volunteer and supporter diversity</li> <li>Carrying out equal opportunities monitoring.</li> </ul>

# 8. How does the ICAS Foundation share personal data with 3<sup>rd</sup> parties?

Some of the processing activities set out above require the ICAS Foundation to share personal information with third parties. Whenever we share personal data, we take all reasonable steps to ensure it will be handled appropriately and securely by the third party.

The Institute of Chartered Accountants of Scotland (ICAS) provides ongoing support to the ICAS Foundation to allow it to operate. This includes administrative and technical support, provision of payroll and HR, bookkeeping and financial accounts services, marketing and IT.

In addition to sharing personal information with ICAS, the ICAS Foundation shares personal information with the following main third parties:

- The ICAS Foundation Board of Trustees, who are responsible for the management of the ICAS Foundation.
- Joint funding partners such as universities or other charities which require information as a condition of funding.
- Statutory bodies (e.g. OSCR).
- Mentors, where a student and a mentor have agreed to participate in a mentoring programme.
- Using the same networks as ICAS, software providers which allow the ICAS Foundation to operate efficient digital processes, including:

Enthuse Mailchimp Salesforce
Go Cardless Microsoft FormAssembly

Loomly JustGiving/PAYA

For practical reasons, this is an indicative, but not exhaustive list. Please also note that the list may be updated from time to time.

# 9. How long does the ICAS Foundation retain personal information?

The periods for which the ICAS Foundation retains personal information depend on the purpose for which the information was obtained but, in general terms, we will retain personal data for so long as required by law, or as may be required for record keeping and legal claims purposes. Please contact us if you would like more information about this.

### 10. Where does the ICAS Foundation store personal information?

Personal information is mostly processed by ICAS Foundation staff. To allow us to operate efficient digital processes, we sometimes need to store information in servers located outside the UK, but within the European Economic Area (EEA). The ICAS Foundation uses the IT facilities of ICAS to undertake its work. Personal information is held in files with access restricted to ICAS Foundation staff.

Given the ICAS Foundation's close connection to ICAS, which has members and firms in more than 100 countries around the world, there may sometimes be occasions when information is transferred outside the EEA. Where this happens, the ICAS Foundation will take all reasonable steps to ensure that the personal information is properly protected.

### **11.CCTV**

Visitors should be aware that the ICAS Foundation uses Closed Circuit Television ("CCTV") in or around some of its places of business, including at CA House, Edinburgh. All use of CCTV is in accordance with the law and other guidance, including the ICO's Code of Practice.

As more fully explained in <u>ICAS' CCTV Policy</u>, ICAS only uses CCTV to the extent that it is considered a necessary and proportionate step to achieve legitimate purposes, including the following:

- To provide a safe and secure environment for ICAS employees and any visitors to ICAS' places of business.
- To prevent the loss of or damage to ICAS' property (including buildings and/or assets).
- To assist in the prevention of crime and assist law enforcement agencies in apprehending offenders.

### 12. IP addresses

The ICAS Foundation may collect information about the computer or device which is used to access <a href="http://www.icasfoundation.org.uk/">http://www.icasfoundation.org.uk/</a>. Such information is used to improve the user experience, and to help the ICAS Foundation to better understand the ways in which its website is used. This may include information about:

- The computer or device type
- IP addresses
- · Operating systems
- Browser type and version
- Time zone setting and browser plug-in types and versions

This is statistical data about users' browsing actions and patterns. It is collected on an anonymous, aggregated basis, and does not identify individual users.

### 13. Cookies

The ICAS Foundation website uses cookies to make our website work as you would expect and to help provide you with the best experience we can. Cookies are small text files that are placed on your device when you browse websites to make your visit smoother and to enable website owners to analyse user behaviour.

You may refuse to accept cookie files when visiting our site, by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you choose this setting, you may not get an optimal web site experience and be unable to access certain parts of our site.

The ICAS Foundation may also use analytical cookie files. These allow the ICAS Foundation to recognise and count the number of visitors to the website and to see how visitors move around the site when using it. This helps the ICAS Foundation to improve the way the site works, for example, by ensuring that users are finding what they are looking for easily.

A user who wishes to delete any such cookie files should please refer to the instructions for file management software to locate the file or directory that stores cookies. Cookies will contain the domain name <u>icasfoundation.org.uk</u>, within the file name.

### 14. Your rights where the ICAS Foundation is processing your information

The law in the UK gives certain rights to individuals whose information is being processed by a third party. The following is a quick summary of these rights:

- Access to your information you have the right to request a copy of the personal information about you that the ICAS Foundation holds.
- **Data portability** you have the right to ask that we transfer the personal data you gave us to another organisation, or to you, in certain circumstances.
- Correcting your information the ICAS Foundation wants to make sure that your personal
  information is accurate, complete, and up to date, and so you may ask the ICAS Foundation
  to correct any personal information about you that you believe does not meet these
  standards.
- **Deletion of your information** You have the right to ask the ICAS Foundation to delete personal information about you where:
  - You consider that the ICAS Foundation no longer requires the information for the purposes for which it was obtained
  - o ICAS Foundation is using that information with your consent and you have withdrawn your consent see 'withdrawing consent to using your information' below.
  - You have validly objected to ICAS Foundations use of your personal information see 'objecting to how we may use your information' below.
  - ICAS Foundation's use of your personal information is contrary to law or ICAS Foundations other legal obligations.
- Objecting to how we may use your information you have the right at any time to require the ICAS Foundation to stop using your personal information for direct marketing purposes. In addition, where the ICAS Foundation uses your personal information to perform tasks carried out in the public interest, or in exercising official authority vested in it then, if you ask us to, the ICAS Foundation will stop using that personal information unless there are overriding legitimate grounds to continue.

- Restricting how we may use your information in some cases, you may ask us to restrict how we use your personal information. This right might apply, for example, where we are checking the accuracy of personal information about you that we hold or assessing the validity of any objection you have made to ICAS Foundations use of your information. The right might also apply if the ICAS Foundation no longer has a basis for using your personal information, but you don't want the ICAS Foundation to delete the data. Where this right is validly exercised, the ICAS Foundation may only use the relevant personal information with your consent, for legal claims, or where there are other public interest grounds to do so.
- Withdrawing consent using your information where the ICAS Foundation uses your
  personal information with your consent, you may withdraw that consent at any time, and the
  ICAS Foundation will stop using your personal information for the purpose(s) for which
  consent was given.

Please contact the ICAS Foundation in any of the ways set out in the 'contact information and further advice' section if you wish to exercise any of these rights.

## 15. Changes to our privacy policy

The ICAS Foundation keeps this notice under regular review and will place any updates on this website. Paper copies of the privacy statement may be obtained by emailing <a href="mailto:enquiries@icasfoundation.org.uk">enquiries@icasfoundation.org.uk</a> or in writing to our office at CA House, 21 Haymarket Yards, Edinburgh EH12 5BH.

This privacy statement was last updated on 16th May 2025

### Contact information and further advice

If you have any questions which are not covered in this notice, we suggest that you email us at <a href="mailto:enquiries@icasfoundation.org.uk">enquiries@icasfoundation.org.uk</a> To help us deal with your query as quickly as possible, we recommend that you include the following in the email subject 'FAO Data Protection Officer'. If you would prefer to submit your questions in writing, please write to our office at CA House, 21 Haymarket Yards, Edinburgh EH12 5BH, addressing your letter to the Data Protection Officer, ICAS Foundation.

## 16. Complaints

While the ICAS Foundation seeks to resolve directly all complaints about how we handle personal information, you also have the right to lodge a complaint with the Information Commissioner's Office, whose contact details are as follows:

Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF

Telephone - 0303 123 1113 (local rate) or 01625 545 745 Website - https://ico.org.uk/concerns